



Little *quest* x  bugaboo®

PRESS RELEASE

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Little Guest x Bugaboo

An exceptional partnership for travelling families

Little Guest, the luxury family travel agency, and **Bugaboo**, the leading designer of high quality pushchairs and children's equipment, are proud to announce an exclusive partnership designed to enhance the experience of families in luxury hotels.

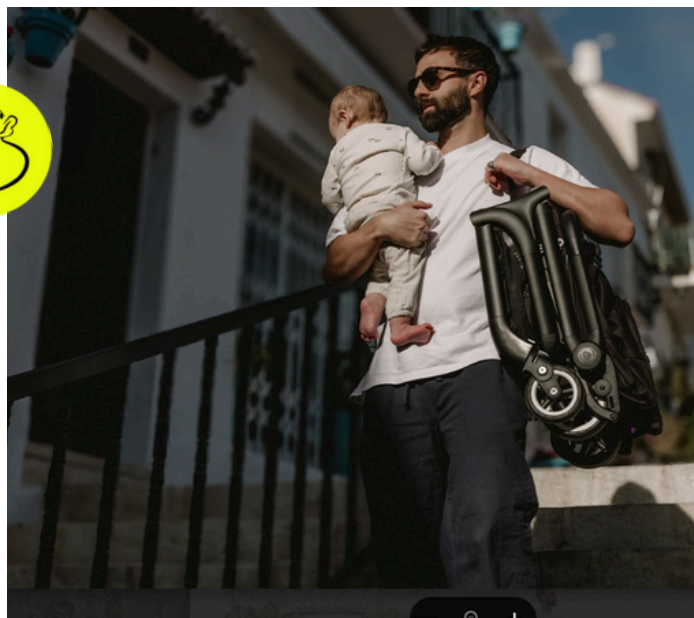
After five years of successful partnership with Samsonite, which enables Little Guest to offer all its customers gifts (toiletry bags, backpacks, suitcases) before they go on holiday, Little Guest is presenting a brand new exclusive collaboration!

As part of this collaboration, five emblematic hotels in the Little Guest collection, renowned for their exceptional kid-friendly welcome, have been selected to host a range of Bugaboo equipment. These products, including highchairs, cots, and strollers, will be made available to guests to meet the needs of parents and ensure the comfort of children.

When on holiday, parents travel light. Thanks to this partnership, **they'll be sure to find a quality pushchair when they arrive at the hotel.**

This partnership brings together two recognised experts in their respective fields:

- Little Guest, whose mission is to offer tailor-made holidays in top-of-the-range hotels adapted to families by promoting exclusive services for children and their parents.
- Bugaboo, whose products combine innovative design, durability and ease of use, providing a practical and aesthetic solution to the everyday challenges faced by families.



Hand-picked hotels

The five selected hotels, located by the sea in Deauville, on the shores of Lake Geneva in Evian, or in the hinterland of Nice, were chosen for their commitment to family hospitality and their ability to offer top-of-the-range services. Each establishment will incorporate Bugaboo equipment into its offering to meet the expectations of modern families.

- **Hôtel Ermitage Evian ******

The second hotel in the sublime Evian Resort offers the same family experience as the Royal at more affordable rates. Although the rooms are a little less luxurious than at the Royal, the attention to detail is the same and the services offered for children remain the same.



- **Terre Blanche Hotel Spa Golf Resort *******

Terre Blanche Resort, nestling in the hinterland of Nice, is a haven of luxury and nature in the heart of Provence. This 5-star hotel combines refinement, serenity and authenticity to offer an unforgettable stay for all the family. Terre Blanche is particularly renowned for its child-friendly services (kids' club from 2 to 12 years old, swimming pool reserved for children, nature activities, culinary workshops, etc.).



- **Hôtel Barrière, L'Hermitage La Baule *******

L'Hermitage La Baule, flagship of the Barrière group, is an emblematic 5-star hotel located opposite one of Europe's most beautiful beaches. With its elegant architecture, top-of-the-range services and friendly atmosphere, this establishment is an ideal destination for family holidays. With a kids' club for 4 to 12 year-olds, safe areas in the pools, child-friendly menus and regular themed evenings, it's a children's paradise.



- **Hôtel Barrière, Le Normandy *******

Le Normandy in Deauville, the jewel in the crown of the Barrière group, is a veritable institution of Norman elegance, located just a stone's throw from the beach and the famous Planches. This 5-star hotel, with its timeless charm and half-timbered architecture, is a popular destination for families. With its kids' club, beach games and cookery classes, Le Normandy makes every stay an unforgettable experience.



- **Hôtels Barrière, Le Grand Hôtel - Dinard *******

The Grand Hôtel Dinard is a prestigious address facing the sea, offering breathtaking views over the Bay of Saint-Malo and the Rance estuary. This 5-star hotel, with its timeless elegance and Breton charm, is an ideal destination for family holidays. The hotel makes a point of offering tailor-made services for children (kids-club for 4 to 12 year-olds, swimming lessons, children's menus, mini-disco, etc.).



A mutually beneficial alliance

For Bugaboo, this initiative offers a privileged visibility with a demanding clientele that appreciates products that are both functional and elegant. For the hotels in the Little Guest collection, it's an opportunity to strengthen their offering for families by providing cutting-edge equipment to make their stays even more pleasant and comfortable.

Excellence at the service of families

With their innovative design and renowned quality, Bugaboo products offer families a perfect combination of functionality and elegance. By making this equipment available in luxury hotels, the brand is positioning itself as a partner of choice for parents.

Bugaboo products available at Little Guest hotels



Bugaboo Stardust travel cot

Designed with the brand's signature craftsmanship and elegance, the Bugaboo Stardust umbrella bed offers an all-in-one solution for your baby to sleep or play in complete serenity, at home or on the move. With its revolutionary folding system, integrated mattress and lightweight, functional design, this bed simplifies life for parents while ensuring optimum comfort for toddlers. It's the essential accessory for simple moments of relaxation, wherever you are.



Bugaboo Giraffe high chair

The Bugaboo Giraffe high chair is a concentrate of intelligent design and ergonomics, designed to accompany children from birth and throughout their growth. True to the spirit of the Bugaboo brand, the Giraffe stands out for its versatility, durability and elegant style, which blends in perfectly with any interior. This high chair is ideal for families with young children, as it can be used for both playtime and mealtimes.



Bugaboo Butterfly pushchair

The Bugaboo Butterfly is an ultra-compact pushchair designed for urban families and travellers looking for practicality and comfort. With its one-second fold, light weight and clever design, it redefines the standards for compact pushchairs, while offering a smooth and enjoyable strolling experience for parents and children alike. Whether for a stroll around town or a long trip, the Butterfly offers freedom and peace of mind every day.

ABOUT LITTLE GUEST

Founded in 2018, Little Guest has quickly established itself as the best solution for a successful family holiday. The collection now includes nearly 300 luxury hotels around the world and offers personalised service and exclusive benefits for young and old alike. In just 6 years, Little Guest has succeeded in transforming the 'kid-friendly' concept into a genuine expertise and quality label, with a strong growth rate that already boasts over 45% of loyal customers. Proof that personalised service and excellence pay off.

[LittleGuest.com](https://www.littleguest.com)

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